



Vantage to sponsor McLaren's new electric offroad racing team

London, 16th February 2022: [Vantage](#), the international multi-asset broker, announces its multi-year partnership with McLaren Racing as an Official Partner of the McLaren Extreme E (MX) team. This announcement comes ahead of the launch of the 2022 season, with the first race, the Desert X Prix in Saudi Arabia, scheduled for February 19th and 20th.

Extreme E is a new concept in motorsport, that challenges teams to race off-road across remote areas of the globe, in cutting-edge electric SUV's, to raise climate awareness.

The partnership between Vantage and McLaren Racing is a union of like-minded, globally recognised brands who believe in the same values: sustainability and diversity as well as gender equality, inclusion and representation while championing for and advocating climate change awareness.

Vantage has partnered with McLaren's Extreme E (MX) team because of the concept behind Extreme E. A key focus for Vantage is to provide access to trading in far flung regions of the globe, which aligns perfectly with Extreme E's intention to raise awareness of the challenges of climate change through the locations in which it races.

Vantage joins McLaren's MX team for its debut season in the race series, which is only in its second year, with its branding carried on the chassis side and roof of the McLaren MX race car. Drivers Tanner Foust and Emma Gilmour will also sport the Vantage colours on their racing overalls throughout this year's 5-race season.

David Shayer, CEO, Vantage UK, said:

"The partnership with McLaren Racing is a big step for Vantage. The company values speed and innovation in the same way we do. Throughout the course of our rebranding exercise, we did some soul searching about what kind of company we are. As part of our strategy to accelerate our exposure, we decided to explore a sponsorship in a sport we felt would raise awareness of our upgraded services.

"Considering we are a broker that provides unparalleled technology to allow for fast trading execution, it made sense to look at something in racing, which is when we discovered Extreme E and McLaren. It became clear immediately that there were some parallels between our brands and sectors, but beyond that, we decided we wanted to engage more actively with and contribute to a sport that raised awareness about climate change and show our support to address this global issue."

Zak Brown, CEO, McLaren Racing, said:



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"We're delighted to partner with Vantage ahead of our first season competing in Extreme E. It's crucial that we work with partners who reflect our team's values, and Vantage shares our commitment to sustainability, innovation and performance.

"Racing in Extreme E marks an exciting new chapter for McLaren Racing, and our partnership with Vantage supports us in taking this important step in expanding our racing portfolio whilst accelerating our learnings in sustainability."

Read more about Vantage's partnership with McLaren at <https://www.vantagemarkets.com/sponsorship/mclaren/>

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About Vantage

Vantage is a global, multi-asset broker headquartered in Sydney, Australia. It offers clients access to a robust and efficient service for trading CFDs on Forex, Commodities, Indices, Shares, and Cryptocurrencies.

With more than 10 years of market experience, Vantage has built a global team with over 1,000 employees/personnel, spread over 30 offices located in APAC, Australasia and the UK. It has built a reputation for delivering high standards of trading to clients, by providing a trusted trading ecosystem and a faster and simpler trading platform that enables clients to take advantage of trading opportunities.

As a licensed and regulated entity in Australia, the UK, and the Cayman Islands, customer trust is of paramount importance. To safeguard clients' interests, Vantage adopts a coherent approach to compliance in all the markets they operate.

Vantage is more than just a broker. Its human-centric service seamlessly connects clients – from the individual to the institutional – to the right tools, resources and support.

Be empowered to trade on market opportunities when you trade smarter @vantage.

About McLaren Racing

McLaren Racing was founded by New Zealand racing driver Bruce McLaren in 1963. The team entered its first Formula 1 race in 1966, since then McLaren has won 20 Formula 1 world championships, more than 180 Formula 1 grands prix, the Le Mans 24 Hours at its first attempt and the Indianapolis 500 three times.



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The team is currently contesting the FIA Formula 1 World Championship with Lando Norris and Daniel Ricciardo, the INDYCAR Series with Arrow McLaren SP drivers Pato O'Ward and Felix Rosenqvist, and the Extreme E Championship with Tanner Foust and Emma Gilmour. McLaren was the first F1 team to be certified carbon neutral ten years ago and has successfully retained the Carbon Trust Standard Award, most recently in February 2021. It was also the first team to be awarded the FIA Institute's Environmental Award in 2013, which it has consistently maintained at three-star level.

In 2021, McLaren became a signatory to both the UN Sports for Climate Action Commitment and the UN Race to Zero pledge, signifying the team's commitment to be a responsible global citizen combating climate change.

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David Shayer, CEO, Vantage UK, and Zak Brown, CEO, McLaren Racing, pictured with the McLaren Extreme E 2022 race car.



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